

RJ REYNOLDS

TOBACCO COMPANY

Attn: Shellie

J. CAMPBELL / ROU 1610
PROMOTIONAL COORDINATOR

8899 MAIN STREET
WILLIAMSVILLE, NY 14221
(716) 634-4179
FAX (716) 634-3145

March 10, 1998

Fax

1642 / D. Keeney
1645 / R. Duszynski

SUPERMARKET: DORAL \$1.00 OFF 2/PACKS / PROMOTION #800220

I have placed product orders for your participating Supermarkets to arrive April 13, 1998. Retail distribution is scheduled for April 20, 1998.

1642

SIS #	Name	#/Cases Per Style	\$ Amount	PO #
482000	P & C Food -	14	8,862.65	'Dave'
230800	Golub Corp	5	3,165.23	'Dave'

Change to 4/20/98
ella 4/19/98

1645

SIS #	Name	#/Cases Per Style	\$ Amount	PO #
842166	Tops	6	3,798.28	'Renee'
*194970	Finast	3	ROU 1710 will order \$1,899.14	'Renee'

51859 2443

Please obtain necessary PO numbers and advise me or telephone the Order Dept. to add.

→ 2 Cases of Doral Box 100 shorted on 4/3 shipment
Then rescheduled 4/27 when shipped via Overnite Air.
5/1/98 (DSmitherman)

FINAST / CID #4027-03-00**\$1.00 OFF 2-PACKS: DORAL SUPERMARKET PACK PROMOTION #800220****BRAND STYLES: DORAL LT MEN 100 / ULT LT 100 / BOX 100 / LT BOX 100****RETAIL DISTRIBUTION DATE: APRIL 20, 1998. UTILIZE RJR PROMOTIONAL PACK PLATFORMS.****RETAIL REP TO ENSURE EACH STORE RECEIVES TWO (2) 40-OFFER DISPLAYS.****PRODUCT IS PRE-SLEEVED, OFF-INVOICE (@ \$5/Carton).****MERCH. CARDS (#540890) AND P.O.S. KITS (#540881) WILL BE SHIPPED DIRECTLY TO STORES.**

RJREP	RJRT	STORE NAME	ADDRESS	CITY	ST	ZIP	# DISPLAYS	
DIV 1733	333849	FINAST #870	7300 SAINT CLAIR AVE	CLEVELAND	OH	44103	2	
172920	024323	FINAST #878	230 HOWE RD	CUYAHOGA FALLS	OH	44221	2	
172920	587262	FINAST #861	3750 W MARKET ST	FAIRLAWN	OH	44333	2	
172920	685513	FINAST #857	857 GRAHAM RD	STOW	OH	44224	2	
172921	424938	FINAST #825	360 E WATERLOO RD	AKRON	OH	44319	2	
172922	716475	FINAST #824	600 SOUTH AVE	TALLMADGE	OH	44278	2	
173021	840683	FINAST #882	4876 N RIDGE	ASHTABULA	OH	44004	2	
173024	537890	FINAST #819	5772 YO. WARREN ROAD	NILES	OH	44446	2	
173024	738523	FINAST #823	2425 NORTH RIVER ROAD	WARREN	OH	44483	2	
173027	569026	FINAST #820	417 BOARDMAN POLAND	BOARDMAN	OH	44512	2	
173320	333039	FINAST #812	18501 NEFF RD	CLEVELAND	OH	44119	2	
173320	333021	FINAST #837	1395 SOM CENTER RD	MAYFIELD HGTS	OH	44124	2	
173320	333800	FINAST #850	5150 WILSON MILLS RD	RICHMOND HTS	OH	44143	2	
173321	530503	FINAST #875	400 SHEFFIELD CENTER	SHEFFIELD TWP	OH	44054	2	
173321	841305	FINAST #854	1499 COLUMBIA RD	WESTLAKE	OH	44145	2	
173322	429737	FINAST #846	371 W BAGLEY RD	BEREA	OH	44017	2	
173322	547558	FINAST #874	10950 LORAIN AVE	CLEVELAND	OH	44111	2	
173322	738525	FINAST #843	17400 LORAIN ROAD	CLEVELAND	OH	44111	2	
173322	699970	FINAST #810	21593 LORAIN AVENUE	FAIRVIEW PARK	OH	44126	2	
173322	429222	FINAST #831	14100 DETROIT AVE	LAKWOOD	OH	44107	2	
173322	842006	FINAST #88	26350 GRT NORTH	NO OLMSTED	OH	44070	2	
173324	325899	FINAST #811	821 CLEVELAND ST	ELYRIA	OH	44035	2	

cc: RETAIL MGRS
RETAIL REPS

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RJREP	RJR#	STORE NAME	ADDRESS	CITY	ST	ZIP	# DISPLAYS	
173325	663050	FINAST #866	4798 RIDGE RD	BROOKLYN	OH	44144	2	
173325	619348	FINAST #826	8210 MACEDONIA COMMO	MACEDONIA	OH	44056	2	
173325	690376	FINAST #844	1825 SNOW RD	PARMA	OH	44134	2	
173326	429922	FINAST #848	1225 W PLEASANT VALL	PARMA	OH	44134	2	
173326	479444	FINAST #817	7919 DAY DR	PARMA	OH	44129	2	
173326	022601	FINAST #877	6677 PEARL RD	PARMA HEIGHTS	OH	44130	2	
173326	693077	FINAST #828	18300 ROYALTON RD	STRONGSVILLE	OH	44136	2	
173327	959534	FINAST #872	34700 VINE ST	EASTLAKE	OH	44095	2	
173327	237505	FINAST #868	6699 CENTER ST	MENTOR	OH	44060	2	
173327	512790	FINAST #841	1581 MENTOR AVE	PAINESVILLE	OH	44077	2	
173328	584477	FINAST #830	24601 CHAGRIN BLVD	BEACHWOOD	OH	44122	2	
173328	840388	FINAST #834	6711 BROADWAY AVE	CLEVELAND	OH	44105	2	
173328	335121	FINAST #856	11501 BUCKEYE RD	CLEVELAND	OH	44104	2	
173328	368017	FINAST #873	11905 SUPERIOR AVE	CLEVELAND	OH	44106	2	
173328	281472	FINAST #876	3628 MAYFIELD RD	CLEVELAND HEIGHT	OH	44118	2	
173329	429166	FINAST #859	3024 CLARK AVE	CLEVELAND	OH	44109	2	
173330	575091	FINAST #833	22777 ROCKSIDE RD	BEDFORD	OH	44146	2	
173330	394040	FINAST #89	16820 HARVARD & LEE	CLEVELAND	OH	44128	2	
173330	730396	FINAST #822	4948 TURNER RD	GARFIELD HGTS	OH	44125	2	
173330	665261	FINAST #862	33605 AURORA RD	SOLON	OH	44139	2	
673727	339717	FINAST #851	4020 MILAN RD	SANDUSKY	OH	44870	2	
							86	